

**WINSTON-SALEM TRANSIT AUTHORITY
BOARD OF DIRECTORS**

**Clark Campbell Transportation Conference Room
100 W. Fifth Street, Winston-Salem, NC**

MINUTES

THURSDAY, October 30, 2014

PRESENT:

Board Members

Keith King, Vice Chairman
Ruth Carter
Nora Streed
Dr. Jack Flear
Dr. Trae Cotton
Pridgen Amos

WSTA Staff

Art Barnes, General Manager
John Ashford, Assistant General
Manger
Verylen Crawford
Tina Carson-Wilkins
Tikiha Alston
Teika Holloway

OTHERS

Bobby Fitzjohn, City Financial Analyst
Kaori Fujisawa, City Transit Planner
Stephen Hawryluk, Budget and
Evaluation Analyst
Antoine Dalton, Experiment in Self
Reliance
Willis Miller, Samaritan Ministries
Cater Worsley, Citizen

Sonjia Kurosky, Samaritan Ministries
Hubert Crosby, Citizen
Claire Stone, Transportation Advocacy
Bobby Ray Wilson, Citizen
Lea Thullbery, Emergency Overflow
Shelter

ABSENT:

Robert Garcia, Chairman

Meeting Opened: 4:05 pm

Approval of the Minutes:

Vice Chairman, Mr. Keith King, welcomed everyone to the October 30, 2014 meeting. The first order
 business was a resolution approving the minutes. Mr. King asked that the minutes from
the July 31st meeting be reviewed.

A motion was made by Dr. Jack Flear and seconded by Ms. Pridgen Amos. The Board approved the minutes by common consent.

Resolution #1–Approving an EDTAP

EDTAP is an annual allocation from the North Carolina Department of Transportation. Its purpose is to underwrite transportation for the elderly and disabled. These monies are forwarded to Forsyth County and Forsyth County relies on WSTA and the EDTAP committee to provide recommendations for the distribution of these funds. WSTA acts as a broker and receives an individual allocation in the amount of \$37,000. The total allocation for all participants is \$144,000. The resolution requests that authorization be given to Mr. Art Barnes, General Manager, to enter into a contract with Forsyth County for the receipt of these funds.

On a motion by Dr. Jack Fleer and seconded by Ms. Pridgen Amos; the resolution was passed.

Resolution #2–Adopting an Advertising Policy

The Board has visited adopting an advertising policy several times in the past. There has been a lot of discussion about the pros and cons associated with allowing political advertising on busses for the purpose of generating revenue. The Board determined that political advertising would not be in the best interest of WSTA. Therefore, the policy does not address political advertising and therefore does not require modification.

A motion to accept the policy was given by Dr. Trae Cotton and was seconded by Ms. Regina Streed; the resolution was passed.

Public Comments:

- Mr. Bobby Wilson presented the Board members with a proposal to provide transportation for the homeless from The Jordan Heritage Center on Martin Luther King Blvd. to The Samaritan Ministries Kitchen for lunch. Mr. Wilson stated that the Central Library closed temporarily as of October 15th leaving everyone that relied on its resources to utilize The Jordan Heritage Center. Mr. Wilson stated that it has been extremely difficult getting to The Samaritan Ministries from The Jordan Heritage Center to eat; and, once winter comes, it will complicate the issue further. Mr. Wilson suggests that the shelter issued ID cards be used as certification to receive a discounted or pro bono rate for bus fare.
- Mr. Carter Worsley elaborated on Mr. Wilson’s proposal stating that are a lot of people that utilized the Central Library from both the Bethesda and Samaritan shelters. Mr. Carter also stated that once it gets cold, and there is no library to go to and the Transit Center will be the only place open downtown; and these same people will be trying to use Transit Center as a warming station. Mr. Worsley behooved the Board to consider the homeless citizens’ proposal.

There was further discussion about the logistics of this proposal. Pridgen Amos inquired about the requirements for obtaining a shelter issued ID card. Dr. Trae Cotton asked if the person receiving a shelter issued ID card has to have a state issued ID [Yes]. During the discussion, it was revealed that The Samaritan House does not issue ID cards. Dr. Fleer would like to know if it is possible to ask the County for funding to support this proposal. Mr. Barnes asked the Board for authorization to work out the logistics of the proposal. He will email the Board with the particulars.

A motion was made by Board member Ms. Regina Streed and seconded by Ms. Ruth Carter. Mr. Barnes was given authorization unanimously.

Information Items:

Grants/State Match - Mr. Barnes gave an overview of WSTA's capital improvements for the month of March 2014. There was a handout that outlined funding, matches, and vehicle purchases included in the meeting packet.

Paratransit Van Delivery - Mr. Barnes discussed the purchase of 3 new paratransit vehicles. Currently every Trans-Aid vehicle is in use. The Board was informed that all vehicles will transition to hybrids as they are replaced.

American Public Transportation Association (APTA) Annual Meeting - Mr. Robert Garcia and Mr. Barnes attended APTA meeting the month October. Mr. Barnes shared information about the design of a bus shelter he was impressed with and gave details about the design.

Employee Health Initiative - Ms. Tina Carson-Wilkins explained WSTA's Employee Health Initiative and its success. The name of the program is WOW—Work on Wellness. WSTA recently obtained a corporate membership contract with the YMCA. Ms. Carson-Wilkins is seeking to setup a corporate contract with the Rush. She has made an inquiry and is awaiting a response.

Beerman Letter - A letter from Mr. Beerman was included in the meeting packet to be read at leisure. In the letter, Mr. Beerman expresses his appreciation in having the WSTA Training Room named in honor of his services.

Accessible Festival - A video was shown by Ms. Tina Carson showing the highlights of the Accessible Festival.

Operating Report- Mr. Barnes gave an overview of the operating Report. A handout was included in the meeting packet.

Marketing Report - The marketing report was included in the meeting packet.

The meeting adjourned at 5:03 p.m.

Transcribed by: Teika Holloway
November 05, 2014